



DO YOU HAVE THE RIGHT FINANCIAL CONTROLS AND TRUSTED ADVISOR IN PLACE FOR YOUR GROWING BUSINESS?

“We assist business owners in freeing up their time, so that they can be business leaders!”

Now offering certified virtual CFO services!

VEA is pleased to offer a 100% Canadian team that understands the complex and diverse job descriptions faced by many of today's CEOs, presidents and entrepreneurs. We offer virtual bookkeepers and executive assistants (and now accredited CFOs) that have multiple years of experience in a professional role and are here to assist you with your day-to-day tasks and larger projects.

We have passionate, creative, experienced and dedicated talent in many of the departments necessary to run a successful company. Our specialty is long term partnerships that let you focus on what matters most – growing your business.

Best of all, you only pay for the ACTUAL hours that your virtual professional works for you!

How do you know if you need help from a CFO?

If you can answer YES to all these questions, you have the right people in place – congratulations!

If you can't, please contact us for a discussion – your business is worth it:

y / n

- Do you have the appropriate financial controls and checks-and-balances in place to best mitigate risks?
- Do you have the right General Ledger classifications in order to produce clean financial statements? This will help to keep your year-end filing costs down.
- Do you have a yearly budget that is broken down to report on monthly comparisons against actuals?
- Do you know what your year-over-year Debt to Equity ratio is? This is a vital formula for bank financing or mergers and acquisitions.
- Do you have a cash flow analysis and projection so that you can evaluate how effective your business is utilizing its money?
- Do you know your customer acquisition cost and lifetime value? This is very important in order to project future income and profit trends.
- Do you have detailed monthly and yearly checklists ensuring that all aspects of your accounting tasks are completed?
- Do you have a communication strategy in place to ensure senior management reviews accounting information (budget vs. actual) on a frequent basis?

FOR MORE INFORMATION, OR TO GET STARTED RIGHT AWAY:

 info@veapro.com  (TOLL FREE) 1.833.832.7767